



Small Business Insight presents...

2011 MINERVA AWARDS

Honoring Top Women Business Owners

April 6, 2011 • Location TBA • 11:30 a.m.-1 p.m.

www.smallbusinessinsight.com • 757-880-2571

ABOUT THE 2010 SBI MINERVA AWARDS

What are the SBI Minerva Awards?

Small Business Insight created this award luncheon to honor leading women business owners in Hampton Roads. While we feel it's always important to celebrate achievement in the workplace in any form, the complexities of being a business owner is something that is set apart from other job descriptions. Named after the Roman goddess of commerce, the SBI Minerva Awards recognize women who excel as leaders in the workplace, making our community a stronger center of commerce.

Why Minerva?

Minerva was the Roman goddess of commerce, proving that women being natural-born leaders in business is no new concept.

Who is a SBI Minerva Awards honoree?

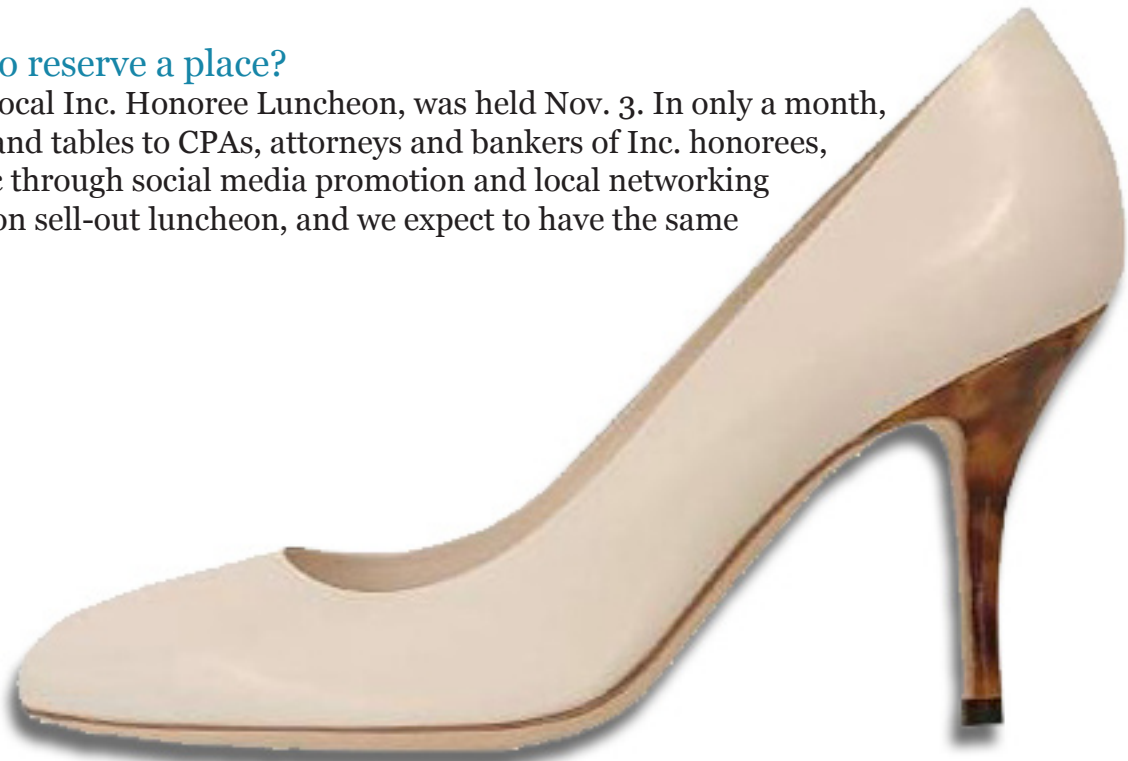
To qualify to be an honoree for the SBI Minerva Awards, you must be a woman who owns at least 20% of a business that exceeds \$500,000 and has been operating for at least 3 years. An applicant can be nominated by a friend or nominate herself. All applications are due by Dec. 31 and a panel of judges will review each one. From there, the panel will select 10 honorees. Each honoree will be featured in the March/April issue of *Small Business Insight of Hampton Roads* and recognized at the luncheon.

Who attends the awards luncheon?

Each honoree will receive a complimentary ticket for herself and a guest. In addition to that, we encourage each honoree's CPA, attorney and banker to come support her. Tickets to the general public will also be sold. We expect this event to be a sell-out crowd of at least 200.

Why should you act now to reserve a place?

Our last event, the 2010 SBI Local Inc. Honoree Luncheon, was held Nov. 3. In only a month, we sold tickets, sponsorships and tables to CPAs, attorneys and bankers of Inc. honorees, as well as to the general public through social media promotion and local networking groups. We hosted a 144-person sell-out luncheon, and we expect to have the same success for this event.





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SPONSORSHIP PACKAGES

Presenting Sponsor \$5,000

- VIP invitation to pre-event reception with Minerva award winners
- Only one presenting sponsor and industry exclusivity*
- Company logo as presenting sponsor on e-invitations for event
- Company logo as presenting sponsor on event registration page
- Company logo and link to website, as presenting sponsor on www.smallbusinessinsight.com
- Distribute marketing materials at event.
- Deliver welcoming comments at the event
- Two (2) full-page advertisement in *Small Business Insight***
- List of registered attendees delivered after the event
- Acknowledgement from podium by host to presenting sponsor
- Eight (8) complimentary tickets to luncheon

Gold Sponsor \$2,500

- Company logo as gold sponsor on e-invitations for event
- Company logo as gold sponsor on event registration page
- Company logo, including link to website, as gold sponsor on www.smallbusinessinsight.com
- Distribute marketing materials at event
- Two (2) 1/4 page advertisement in *Small Business Insight**
- Acknowledgement from podium by host to gold sponsor
- List of registered attendees delivered after event

Silver Sponsor \$750

- Company logo as silver sponsor on invitations for event
- Company logo as silver sponsor on event registration page
- Company logo, including link to website, as silver sponsor on smallbusinessinsight.com
- Distribute marketing materials at event
- Acknowledgement from podium by host to gold sponsor

* Prior commitments honored on a first-come, first-served basis.

** Deadline for advertisements is Jan. 10





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SPONSORSHIP AGREEMENT

Please check your sponsorship package, ticket or advertising purchase:

Presenting \$5,000 Gold \$2,500 Silver \$750 Table \$320 Ticket \$40 - Quantity: _____

Sponsor Profile

Please fill out the following information:

Name: _____

Title: _____

Company: _____

Street Address: _____

City: _____

Phone: _____

Email: _____

Method of Payment

Check payable to Small Business Insight is enclosed.

Credit Card

Name as it appears on card: _____

Address: _____

Account number: _____

Signature: _____ Exp Date: _____

VISA
 MasterCard

Discover
 American Express