



small business insight  
**minerva**  
2012 awards

Thank you for expressing interest in the **2012 SBI Minerva Awards!**  
To nominate yourself or someone else, simply fill out the application below  
and return it to **editor@smallbusinessinsight.com** or mail to:  
SBI · 900 Commonwealth Dr. · Suite 212 · Virginia Beach, VA 23464

### Applicant information :

Name : \_\_\_\_\_

Job Title : \_\_\_\_\_

E-mail address : \_\_\_\_\_

Office number : \_\_\_\_\_

Cell number : \_\_\_\_\_

Women-based organizations where membership is held:

### Business information :

Name of Business : \_\_\_\_\_

Year Founded : \_\_\_\_\_

Industry/Type of Service : \_\_\_\_\_

Years in ownership : \_\_\_\_\_

Percentage of company ownership : \_\_\_\_\_

Gross Revenue : \_\_\_\_\_

Number of full-time employees : \_\_\_\_\_

Number of part-time employees : \_\_\_\_\_

Address : \_\_\_\_\_

Website : \_\_\_\_\_

Other company links: (Facebook/Twitter)

Recent business awards:

Name of CPA/firm : \_\_\_\_\_

Name of banker/bank : \_\_\_\_\_

Name of attorney/firm : \_\_\_\_\_

### Essay Questions:

1 :: How does the leadership of the owner create a high level of morale and dedication of the staff?

2 :: How is the record of growth and strength of business displayed?

3 :: How does the business present traits of community building through job growth and charitable work?

4 :: What are the strategic initiatives of the business for the next 1-3 years?

5 :: What value can customer take away from your business that they can't get elsewhere?

If you need additional space to complete the application please feel free to attach an extra page or use the back.