



small business insight
YOUNG GUNS
2011 business awards

Celebrating the next generation of entrepreneurs.

08.03.11

Small Business Insight of Hampton Roads is hosting a luncheon August 3, 2011 for the local honorees of the 2011 SBI Young Guns and we are looking for sponsors.

Our vision at SBI is to strengthen the local business community to make Hampton Roads a thriving center of commerce, strengthening the community at large.

By hosting a luncheon to celebrate young business owners in Hampton Roads, we are celebrating the next generation of entrepreneurs and encouraging business owners of all ages to follow the path to success by building their own business.

By sponsoring this event, you will be showing not only your support to each honoree, but your support of the mission of Small Business Insight: to build a community of small business owners to make Hampton Roads a better place to do business and raise families.

Tickets will be sold to the public for \$40. This event will sell out! In addition to the 2011 SBI Young Guns, members of the SBI Owners Council, each honoree's business professionals and other impressive guests will be in attendance. This event is open to the public, and we are expecting up to 300 attendees.

Act now to secure your spot as a sponsor of this year's luncheon. Sponsorship opportunities are given on a first-come, first-served basis, and industry exclusivity applies to a presenting sponsor, honoring all prior commitments.

Please review the following information regarding sponsorship opportunities. If you are interested, please call **Art Radtke :757-560-4640** or e-mail **info@smallbusinessinsight.com** with any questions.



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Sponsorship Opportunities



PRESENTING SPONSORSHIP

Only one presenting sponsor and industry exclusivity*

- Company logo as presenting sponsor on e-invitations for event
- Company logo as presenting sponsor on event registration page
- Company logo, including link to website, as presenting sponsor on www.smallbusinessinsight.com event page
- Distribute marketing materials at event
- Deliver welcoming comments at the event
- Full page advertisement in Small Business Insight
- List of registered attendees delivered after event
- Acknowledgement and appreciation by host to presenting sponsor

* Prior commitments honored on a first-come, first served basis.

COST OF PRESENTING SPONSORSHIP : \$3,000

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For more information

web | smallbusinessinsight.com/sbi-young-guns
email | info@smallbusinessinsight.com
call | Art Radtke • 757-560-4640



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Sponsorship Opportunities



GOLD SPONSORSHIP

- Company logo as gold sponsor on e-invitations for event
- Company logo as gold sponsor on event registration page
- Company logo, including link to website, as gold sponsor on www.smallbusinessinsight.com event page
- Distribute marketing materials at event
- 1/4 page advertisement in Small Business Insight
- Acknowledgement and appreciation by host to gold sponsor
- List of registered attendees delivered after event

COST OF GOLD SPONSORSHIP : \$1,500

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Sponsorship Opportunities



SILVER SPONSORSHIP

- Company logo as silver sponsor on e-invitations for event
- Company logo as silver sponsor on event registration page
- Company logo, including link to website, as silver sponsor on www.smallbusinessinsight.com event page
- Distribute marketing materials at event
- Acknowledgement and appreciation by host to silver sponsor

COST OF SILVER SPONSORSHIP : \$750

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Small Business Insight

is a monthly publication with a circulation to more than 8,000 small local businesses in Hampton Roads.

The concept for the magazine was born out of a group of small business owners in the Hampton Roads area who experience a common need. Having searched for a publication to discuss the countless issues of importance to someone developing a growing company, we finally decided to take the entrepreneurial approach and start our own publication to fulfill that need.



SBI gives area business owners a way to better communicate with each other as well as a forum to learn, develop relationships and share both the difficulties and joys of growing a business.

Each month, we focus on a particular area of small business, in addition to a variety of small business strategies and profiles of successful local companies.



In addition to the magazine, SBI also offers two membership organizations to help owners take their business to the next level. SBI Owners Council is designed for owners whose business grosses \$1 million or more in revenue a year and SBI Emerging Businesses are for owners making at least \$500,000, but aspiring to reach the \$1 million milestone. These organizations are designed to build a community of small business people by offering a variety of networking experiences by which we can all learn from each other.

For more information about Small Business Insight, or to learn more about SBI Owners Council and SBI Emerging Businesses, visit www.smallbusinessinsight.com.